An introduction
Who we are
AIM-PROGRESS is a global forum of Fast-Moving Consumer Goods manufacturers and their common suppliers, joining forces to drive positive change in their supply chains.
Our membership

Our global membership is made up of a diverse set of brands and suppliers
Our mission and purpose
Our mission is **simple yet powerful**: To positively impact people’s lives and ensure respect for human rights, while delivering value to our members and their supply chains.
Our mission and purpose

Together, our members **co-create solutions and share best practices** to drive positive impact **quickly, efficiently and at scale**, within the branded consumer goods supply chain.
Our mission and purpose

Helping members, and their suppliers, **build capabilities** is our primary objective.

We aim to give members the **knowledge, confidence, and ability** to execute robust responsible sourcing programmes.
Our mission and purpose

**Six principles** guide our strategy:

<table>
<thead>
<tr>
<th>Principle</th>
<th>Description</th>
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<tbody>
<tr>
<td>We focus on issues that matter – <strong>respect for human rights</strong></td>
<td>We aim to drive <strong>positive impact</strong> through responsible sourcing</td>
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<td>We believe in <strong>collaboration</strong> between brands and suppliers</td>
<td>We prioritise <strong>practical action</strong>, not just conversation to create lasting change in global supply chains</td>
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<td>We believe in building <strong>partnerships</strong> and networking</td>
<td>We collaborate to drive <strong>convergence</strong> in approaches to responsible sourcing</td>
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Our focus areas
Our focus areas

Human rights
- Is at the heart of what we do through helping our members implement the UNGPs and human rights due diligence, eliminate forced labour, implement responsible recruitment and measure impact

Mutual recognition, convergence and sharing
- Mutual recognition of audits, sharing other types of assessments and responsible sourcing tools, are tangible benefits to our members, driving convergence.

Capability building
- Collaborative tools for members and suppliers through training events and best practice guidance

Regional hubs
- Asia-Pacific
- Africa
Human Rights
Human rights guide our entire strategy and are core to our work.

Our approach

- **Understanding the evolving HR landscape and engaging with the leading drivers of change**
  - Ensuring that our members stay on top of developments to adapt their human rights agendas

- **Helping members implement Respect for Human Rights**
  - Building capability to implement UNGPs, creating tools and training material, sharing best practice

- **Developing the capability of key suppliers in our supply chains to also Respect Human Rights**
  - Prioritised by the most salient issues, in the most sensitive geographies

- **Identifying opportunities to share and mutually recognise work done by others**
  - Bringing together key players and driving convergence of emerging standards

- **Driving on-the-ground impact**
  - Coalescing members around projects of common interest, which focus on outcomes for people
Our Priorities

Protect  (The states’ role, which we are inputting to…)
• Co-ordinating member opinions and through AIM, contributing to the evolving EU legislative landscape on HR Due Diligence

Respect
• Supporting the elimination of forced labour through the entry point of responsible recruitment primarily through T1 suppliers
• Understanding the issues, synergies and where relevant, undertaking common action, which lies at the intersection between climate change and Human Rights
• Supporting members to understand and work towards “Living Wage” provision in members’ supply chains

Remedy
• Helping members to develop “worker voice” solutions and grievance mechanisms through their supply chains
• Aligning measures and reporting processes of outcomes and impact for people in our common supply chains
Mutual Recognition
Mutual Recognition is one of our founding work streams and provides tangible benefits to brands and suppliers alike through:

- **Annual membership benchmarking survey on responsible sourcing programmes**
  - Covering maturity of membership, issues they are working on, how they are implementing their programmes, what they have achieved

- **Enabling mutual recognition of supplier audits**
  - Through shared list of 26,000 audited suppliers and our bespoke ITC audit protocol benchmarking tool

- **Sharing supplier assessments**
  - Through collaboration with Ecovadis, which can potentially lead to elimination of duplication of similar assessments

- **Now exploring mutual recognition over and above audits**
  - Sharing, convergence, benchmarking of the various tools members use in their RS programmes
  - Current focus areas: assessment of human rights in waste management, virtual assessments
Capability Building
Capability Building provides brands and suppliers with a framework and resources to develop their responsible sourcing programmes by:

- Driving maturity with the Responsible Sourcing Journey (RSJ) framework
  - providing supporting resources for members to progress their programmes

- Sharing learnings and best practices
  - Through collaboration and networking at member meetings, webinars and testimonials

- Organising joint supplier training events globally
  - Providing direction on the FMCG industry’s expectations in responsible sourcing

- Engaging stakeholders to educate members and broaden influence
  - Involving internal functions and leading external organisations, to develop tools and processes, mainly on HR topics to further increase maturity

- Enable collaborative projects to practically drive change and measure impact
  - Brands and suppliers work together on joint initiatives on priority issues
Regional Hubs
Our regional hubs enable regional company representatives to drive responsible sourcing agenda in specific parts of the world.

**Asia-Pacific:**
Focus on responsible recruitment

**Africa:**
Building the foundation
Governance
Governance – under the AIM (European Brands Association) umbrella

**Leading individuals from:** ABInbev, Clorox, Coca-Cola, creative werks, Ferrero, Kellogg, Mars, PepsiCo, RB, SC Johnson

**AIM-Progress Leadership Team**

**AIM Board**

**Advisory board**

- **Business:** 4 senior managers
- **Non-business:** 4 NGO-type organisations
- **AIM-Progress representatives**
- **AIM DG**

**39 member companies**
Co-chaired by Brian Kramer, PepsiCo, and David Spitzley, Mars

**Mandate**

**Recommendation**

**Oversight**

**Reporting**

**Consultation**

**Human Right S Steering Group**

**Mutual recognition**

**Capability building**

**Regional hubs**

Bespoke website: aim-progress.com
Our team
Our team

David Lawrence
Executive Director
Independent consultant

Katrin Recke
Operations Manager
AIM Senior Sustainability Manager

Virginie Chouzenoux
Communications and Project Manager
Shared with Sedex
Key benefits of membership
Members are able to collaborate, benchmark and learn across brands and industries on a pre-competitive basis

- Reduce audit duplication, costs and fatigue through mutual recognition
  - Shared list of 26,000 audited suppliers
  - Only 3-5 mutually recognized audits = cost of annual membership

- Reach out to more suppliers to deliver a shared vision of responsible sourcing through participation in Supplier Capability Events
  - 40 supplier events addressing 4,000 companies in 15 countries since 2009

- Learn from peer companies, share best practices and discuss solutions
  - 3 annual member meetings, webinars, workstream participation

- Enhance your responsible sourcing programme through best practice sharing and guidance
  - Responsible Sourcing Journey, training decks on business integrity, human rights, grievance mechanisms, Worker Wellbeing Assessment, legal landscape update, etc.
Membership tools
We share many of our deliverables, including:

- **Responsible Sourcing Journey and Self Assessment Tool**
  - Your blueprint to maturity along your responsible sourcing journey

- **Supplier Business Toolkit**
  - How responsible sourcing impacts suppliers as well

- **Worker Wellbeing Assessment Tool, in collaboration with Sedex**
  - How to engage directly with workers in your supply chain

- **Human rights training decks**
  - Helping companies implement UNGPs; How to enact a hotline or grievance mechanism

- **Human rights legal landscape**
  - Regular updates on what is happening globally on human rights legislation

- **Supplier training events**
  - Perfect for suppliers with a desire to know more about AIM-Progress and responsible sourcing
Connect with us

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