



AIMprogress

# AN INTRODUCTION

SEPTEMBER 2024



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Who we are



**AIM-Progress** is a global forum of **fast-moving consumer goods companies and common suppliers**, joining forces to drive positive change in their supply chains.

Our global membership is made up of a **diverse set of brands and suppliers linked through the commonality of our supply chains.**



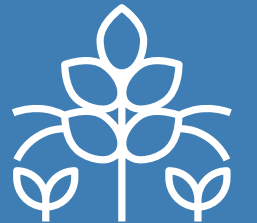
# AIM-PROGRESS MEMBERSHIP





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# Vision, Mission and Purpose





## Vision

To **positively impact people's lives** and **ensure respect for human rights**, while delivering value to our members and their supply chains.

## Mission

**Co-create solutions** and **share best practices** to drive positive impact quickly, efficiently and at scale **through collaborative action**, within the branded consumer goods supply chain.

## Purpose

We **build capability** with **member** and **supplier** organisations so that they have the confidence, knowledge and ability to develop and execute **robust responsible sourcing programmes**.



# OUR VALUES

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We focus on issues that matter - **respect for human rights**

2

We aim to drive **positive impact** through responsible sourcing

3

We prioritise **practical action**, not just conversation, to create lasting change in global supply chains

4

We believe in **collaboration** between brands and suppliers

5

We believe in building **partnerships** and networking

6

We collaborate to drive **convergence** in approaches to responsible sourcing





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# Our Activities





# OUR FOCUS AREAS AT A GLANCE

## Human rights

Is at the heart of what we do through helping our members implement the UNGPs and human rights due diligence, eliminate forced labour, ensure responsible recruitment practices, implement effective grievance mechanisms and measure impact

## Mutual recognition, convergence and sharing

Providing common “AIM-Progress ways” through mutual recognition of audits, sharing other types of assessments and responsible sourcing tools, to drive convergence.

## Capability building

Elevating our members’ and suppliers’ Responsible Sourcing capability through training events and best practice guidance

## Regional hubs

- Asia-Pacific
- Africa



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Human rights





# HUMAN RIGHTS

Human Rights guide our entire strategy and are core to our work

## Our Approach



**Understanding the evolving HR landscape and engaging with the leading drivers of change**  
Ensuring that our members stay on top of developments to adapt their human rights agendas



**Helping members implement Respect for Human Rights**  
Building capability to implement UNGPs and human rights due diligence



**Developing the capability of key suppliers in our supply chains to also Respect Human Rights**  
Prioritised by the most salient issues, in the most sensitive geographies



**Identifying opportunities to share and mutually recognise work done by others**  
Bringing together key players and driving convergence of emerging standards



**Driving on-the-ground positive impact**  
Coalescing members around projects of common interest, which focus on outcomes for people



# HUMAN RIGHTS

Human Rights guide our entire strategy and are core to our work

## Our Priorities



Supporting the **elimination of forced** labour through the entry point of **responsible recruitment**



Supporting members to understand and work towards **“Living Wage”** provision in members’ supply chains



Helping members to develop **“worker voice”** solutions and **grievance mechanisms** through their supply chains



Aligning **measures and reporting** processes of **outcomes and impact for people** in our common supply chains



Understanding the issues, synergies and where relevant, undertaking common action, which lies at the intersection between **climate change and Human Rights**



Human Rights & Environmental Due Diligence (HREDD): understanding the evolving **legislative landscape and supporting member companies in the implementation of various aspects of HRDD.**





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# Mutual Recognition / Convergence



# MUTUAL RECOGNITION / CONVERGENCE

Mutual Recognition is one of our foundational activities aimed at converging our responsible sourcing practices. It provides tangible benefits to brands and suppliers alike through:



## **Annual membership benchmarking survey on responsible sourcing programmes**

Covering maturity of membership, issues they are working on, how they are implementing their programmes, what they have achieved



## **Enabling mutual recognition of supplier audits**

Through shared list of 18,000 audited suppliers and our bespoke ITC audit protocol benchmarking tool



## **Sharing supplier assessments**

Through collaboration with EcoVadis, which contributes to reducing duplication of similar assessments



## **Exploring mutual recognition over and above audits**

Sharing, convergence, benchmarking of the various tools members use in their Responsible Sourcing programmes, including codes of conduct, Human Rights Assessments, and HREDD management systems assessments.





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# Capability Building



# CAPABILITY BUILDING

Capability Building provides brands and suppliers with the knowledge to evolve their maturity in carrying out responsible sourcing



## **Drive maturity through the Responsible Sourcing Journey (RSJ)**

Providing a blueprint for responsible sourcing for members to progress their programmes



## **Organise joint supplier training events globally**

Providing direction on the FMCG industry's expectations in responsible sourcing



## **Share learnings and best practices**

Through collaboration and networking at member meetings, learning webinars and testimonials



## **Enable collaborative projects to practically drive change and measure impact**

Brands and suppliers work together with relevant stakeholders on joint initiatives on priority issues





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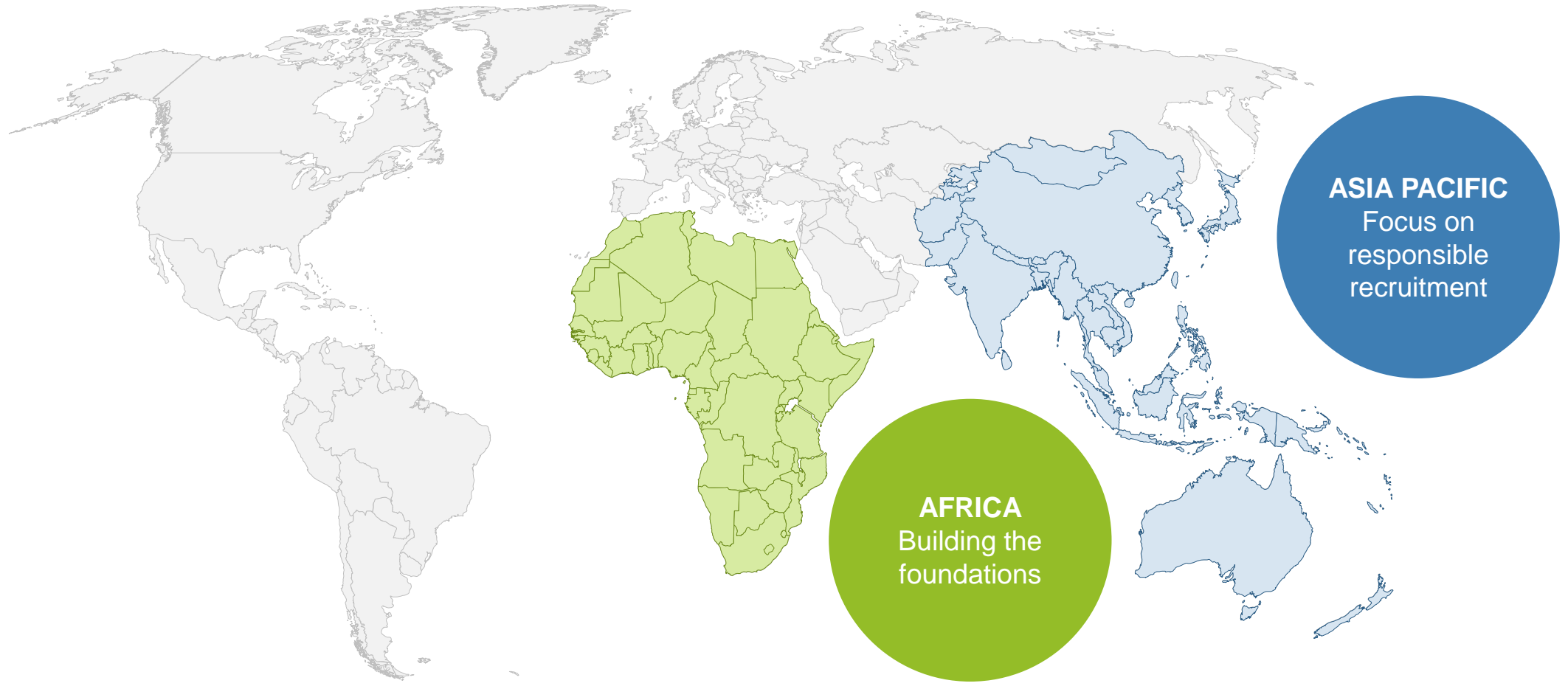
Regional hubs





# REGIONAL HUBS

Our regional hubs enable regional company representatives to drive the responsible sourcing agenda in specific parts of the world





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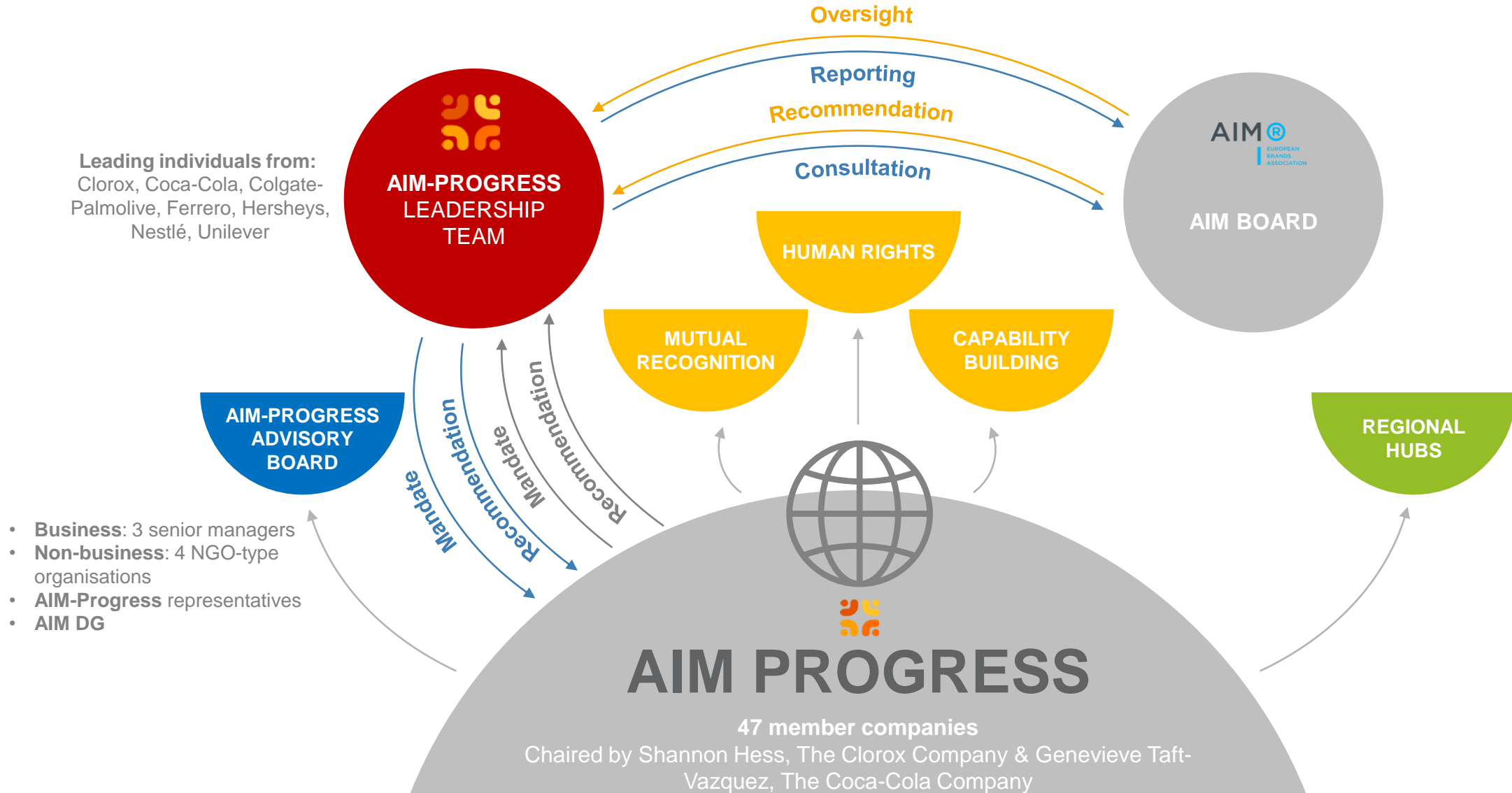
Governance





# GOVERNANCE

AIM-Progress sits under the umbrella of AIM - European Brands Association





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Our team





# OUR TEAM



**LOUISE HERRING**  
Executive Director  
3.5 days p/w



**KATRIN RECKE**  
Operations Manager  
4 days p/w



**YAEL FATTAL**  
Global Project Manager  
3.25 days p/w



**NORA WOLTERS**  
Capability Building Lead  
1.5 days p/w



**DONATA CAGNATO**  
Communications Manager  
(joint AIM)  
2.5 days p/w







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## Membership Conditions and Benefits





# YOUR INVESTMENT

## Membership criteria & costs

### AIM-Progress is open to

- **FMCG companies** (with the exception of companies in the arms and tobacco industries)
- **Suppliers** common to the AIM-Progress FMCG supply chain

### Membership base fee

The AIM-Progress membership annual base fee is set at **20K€**.

### Active engagement

All AIM-Progress members are expected to **engage, participate and contribute** to our activities, as a basic membership criterion.

### Available discounts

- By **co-leading a project and co-sponsoring an event or an activity** within a 3-year period: **benefit from a 4K€ discount**
- By being part of the AIM-Progress umbrella organisation, **AIM (European Brands Association)**: **benefit from a 2K€ discount**.





# YOUR RETURN ON INVESTMENT

Key benefits: collaborate, benchmark and learn across brands and industries in a pre-competitive setting

## Reduce assessment duplication through convergence & mutual recognition

- Shared list of 18,000 audited suppliers
- Shared list of 3,000 assessed suppliers
- Supplier code of conduct guidance
- Converged approach to HREDD assessment
- New MR mechanisms being developed

## Reach out to suppliers to deliver a shared vision of responsible sourcing through participation in Supplier Capability Building Events

45 supplier events addressing 4,500 companies in 18 countries since 2009

## Learn from peer companies, share best practices and discuss solutions

3 annual member meetings, webinars, participation in activities

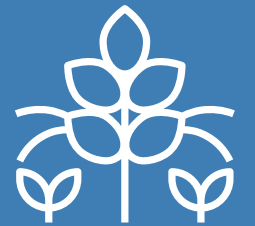
## Enhance your responsible sourcing programme through benchmarking, best practice sharing and guidance

Co-developed membership tools which help operationalise your responsible sourcing programme





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# Membership tools



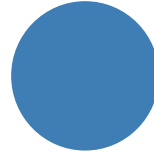


# SOME MEMBERSHIP TOOLS



## Responsible Sourcing Journey and Self-Assessment Tool

Your blueprint to maturity along your responsible sourcing journey



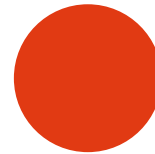
## Supplier Business Toolkit

What responsible sourcing means for suppliers



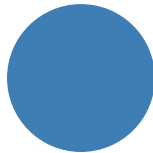
## Annual membership benchmarking survey

Compare your RSJ maturity to others and get your company profile



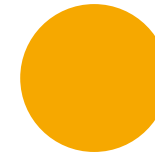
## Living Wage Playbook

Helping companies access existing guidance and tools on Living Wage



## Human rights legal landscape

Regular updates on what is happening globally on human rights legislation



## Responsible Recruitment initiatives and tools data base

Helping you navigate the landscape of what exists



## Supplier training events

Perfect for suppliers with a desire to know more about AIM-Progress and responsible sourcing



## Grievance Mechanism maturity framework

accelerate the development and implementation of grievance mechanisms in own operations and supply chains

And much more...





# AIMprogress

## CONNECT WITH US

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