



AIMprogress

# AIM-PROGRESS

Catalyzing change,  
championing human  
rights in supply chains



# WHO IS AIM-PROGRESS?



AIM-Progress is a **global business initiative** advancing human rights in supply chains through responsible sourcing.

Sponsored by **AIM** – the European Brands Association, we were **founded by leading FMCG companies** to collaborate, share knowledge, and drive meaningful change.

## OUR IMPACT SO FAR:

- ✓ **55+ member companies** – major global brands and suppliers
- ✓ **26,000+ assessed suppliers** – reducing audit duplication and increasing efficiency
- ✓ **1,000+ suppliers involved** in collaborations – leveraging collective influence for change
- ✓ **\$1 trillion+ in collective revenue** – representing major industry leaders

## WHY AIM-PROGRESS?

**Every year, billions are spent on supply chain audits, yet systemic human rights issues persist.**

**No company can tackle these challenges alone.**

Governments, investors, and consumers demand greater accountability - **companies must act fast.**

**AIM-Progress exists to help businesses navigate these challenges effectively.**



**AIM-Progress: The Business-led Solution for Responsible Sourcing.**

# AIM-PROGRESS MEMBERSHIP



# THE PROBLEM



Managing Responsible Sourcing is now more **complex** than ever.



**Large,  
Complex  
Supply Chains**

**Regulatory  
Pressures**

**Rising  
Customer  
Expectations**



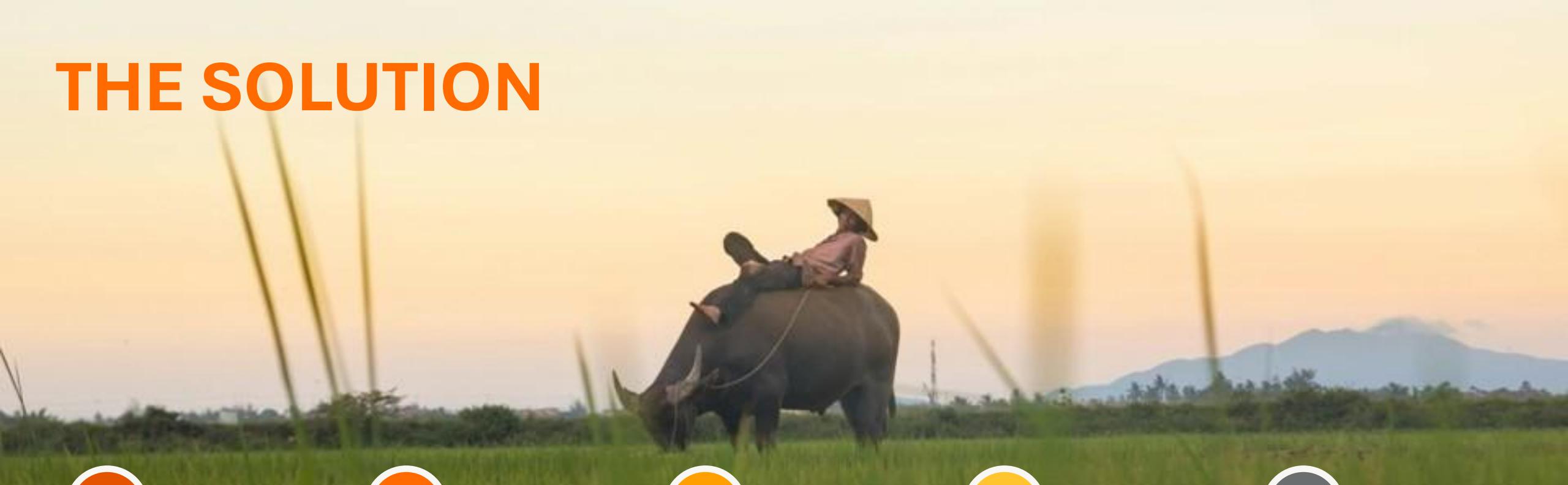
**Reputational  
Risks**



**Limited  
Capacity**

**Without collaboration, companies face an uphill battle**

# THE SOLUTION



**Stay ahead of  
Regulatory  
Changes**



**Reduce  
Redundant  
Supplier  
Assessments**



**Capability  
Building  
Workshops**



**Access  
Regional Hubs  
& Working  
Groups**



**Co-create  
solutions with  
your industry  
peers**

**WHY JOIN AIM-PROGRESS?** Our collective approach gives members more impact with less effort.

# WHAT OUR MEMBERS SAY?

4.2★

average rating



2024  
Membership score for **co-create responsible sourcing solutions**

4.1★

average rating



2024  
Membership score for **sharing best practices to drive positive impact**

3.7★

average rating



2024  
Membership score for **working quickly, efficiently and at scale through collaborative action**

4.0★

average rating



Membership score for **supporting members' responsible sourcing programme in 2024**

# OUR PROVEN IMPACT



Our members trained more than **910 US suppliers** and labour service providers in 2024/25



- We have **58 Members**, the majority of which are multinational firms
- We work with **core service providers** and **project partners** to reduce duplication and deliver project work



**22 members from 12 companies** steer our working groups & Leadership Team



Our tools are regularly downloaded **by >600 people** including >400 downloads of our free HRDD Due Diligence Tool since the 2024 launch

Approx. **1/4 of our members** are suppliers & close to **500 suppliers** are involved in capability building

# HOW AND WHERE TO BECOME INVOLVED

**Our working groups** on key human rights and responsible sourcing topics

**Our collaborative initiatives** to tackle systemic human rights issues

**Our supplier capability building programmes** to advance HREDD maturity throughout our supply chains

**Our regional hubs in APAC and Africa** to enable your local representatives to network and address regional issues

Our 3 annual member meetings (1 virtual, 2 in-person)

# THE TOPICS WE COVER

Convergence  
& Mutual  
Recognition  
of supplier  
assessments

Grievance  
Mechanisms

Impact  
Measurement

Human  
Rights  
Legislation

... and many  
more, based on  
member interest  
and priorities.

HREDD  
management  
systems  
assessment

Living Wage /  
Living Income

US specific  
work on child  
& forced  
labour

Climate  
change &  
Human  
Rights

Transport  
Due Diligence

Responsible  
Recruitment

Stakeholder  
Engagement

Purchasing  
Practices

# COMMON CONCERNS

We understand that companies may have concerns - here's how we address them.



## COST

- AIM-Progress membership is an investment in efficiency (22,000 EUR per year)
- Reduce costs through **shared assessments** & split project expenses

## DATA SHARING & CONFIDENTIALITY

- Members **retain control of their data**
- Business relationships between customers & suppliers remain **anonymous**

## COLLABORATION & ANTI-TRUST

- Our collaborative work is guided by a strict **anti-trust compliance programme**

## TIME COMMITMENT

- **Flexible participation levels** – take part in one or more workstreams based on capacity,
- Get value, even with minimal time investment

AIM-Progress is designed to maximize value while respecting your constraints

# THE FUTURE OF AIM-PROGRESS

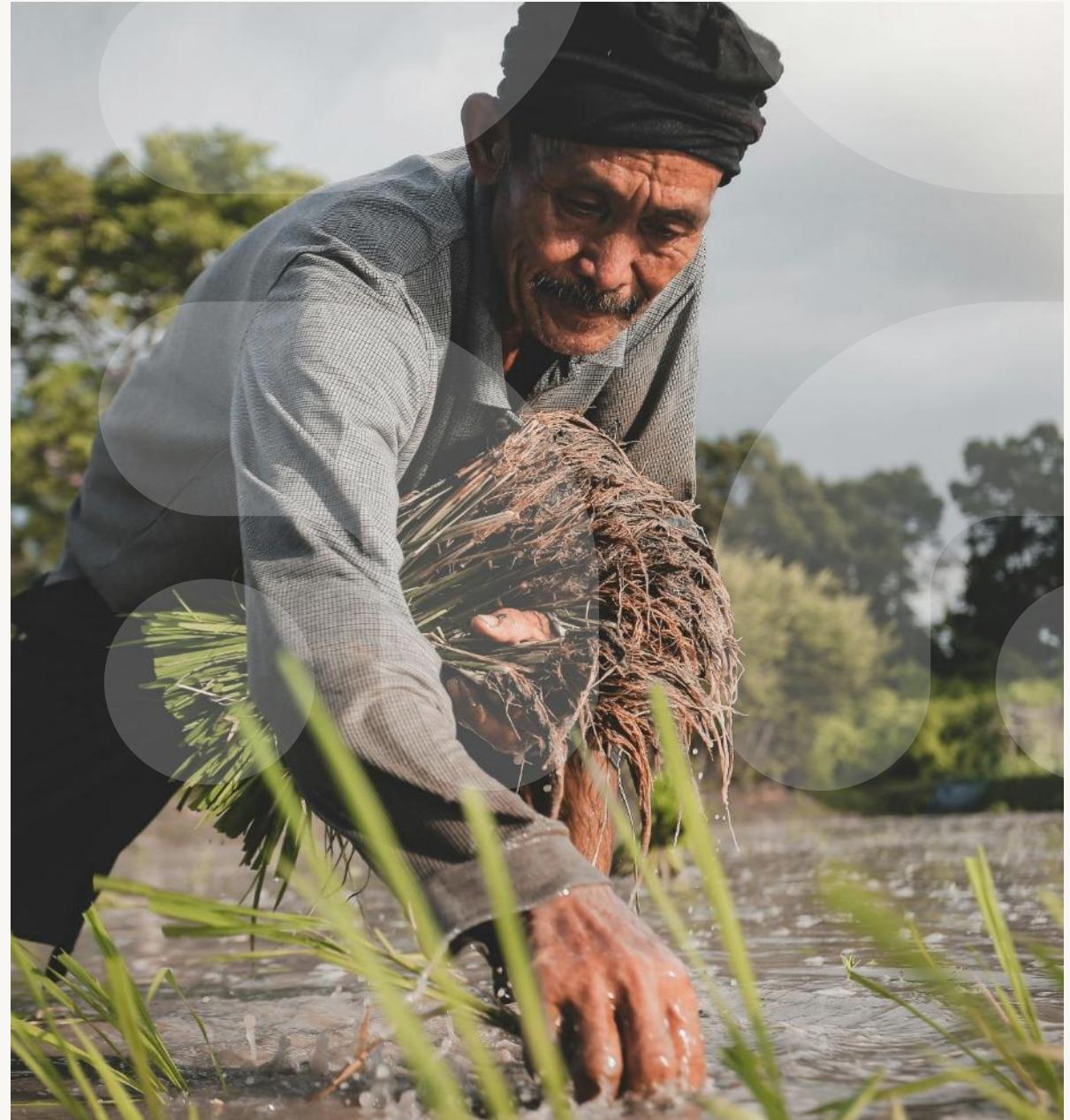
The landscape of responsible sourcing is evolving – AIM-Progress is leading the way.

**HREDD Due Diligence Tool** – Launched end of 2024, this free online resource helps companies integrate human rights due diligence into their operations.

**Expanding Supplier Capability Building** – More localised support for companies operating in key markets.

**Industry-wide Impact Initiatives** – Scaling solutions for systemic challenges.

We don't just react to change, we shape it!





THE FUTURE OF SUPPLY CHAIN RESPONSIBILITY IS COLLABORATIVE

# JOIN US!

The companies that **ACT NOW** will lead the way.

**By Joining AIM-Progress, you gain:**

- Unparalleled industry insights
- Shared knowledge & best practices
- A stronger, more responsible supply chain

Let's work together to drive meaningful change.

**Contact us today to start your journey with AIM-Progress!**



# Thank you

For more information on how to become an AIM-Progress member, check out:

<https://aim-progress.com/become-a-member>

Or contact: [info@aim-progress.com](mailto:info@aim-progress.com)

