



AIM-PROGRESS

Catalyzing change,
championing human
rights in supply chains



WHO IS AIM-PROGRESS?

AIM-Progress is a **global business initiative** advancing human rights in supply chains through responsible sourcing.



Sponsored by **AIM** – the European Brands Association, we were **founded by leading FMCG companies** to collaborate, share knowledge, and drive meaningful change.

OUR IMPACT SO FAR:

- ✓ **55+ member companies** – major global brands and suppliers
- ✓ **26,000+ assessed suppliers** – reducing audit duplication and increasing efficiency
- ✓ **1,000+ suppliers involved** in collaborations – leveraging collective influence for change
- ✓ **\$1 trillion+ in collective revenue** – representing major industry leaders

WHY AIM-PROGRESS?

Every year, billions are spent on supply chain audits, yet systemic human rights issues persist.

No company can tackle these challenges alone.

**Governments, investors, and consumers demand greater accountability -
companies must act fast.**

**AIM-Progress exists to help businesses navigate these challenges
effectively.**



AIM-Progress: The Business-led Solution for Responsible Sourcing.

AIM-PROGRESS MEMBERSHIP



adm∞indicia	ABInBev	Arla	Associated British Foods plc	BACARDI	BARRY CALLEBAUT	Bath&BodyWorks	Beiersdorf
Carlsberg Group	CHURCH & DWIGHT CO., INC.	The Clorox Company	THE Coca-Cola COMPANY	COLGATE-PALMOLIVE	creative werks, llc	DANONE	
DIAGEO	dsm-firmenich	essity	ESTÉE LAUDER COMPANIES	Ferrara CANDY COMPANY	FERRERO	General Mills	Givaudan
Griffith FOODS	HALEON	HEINEKEN	Henkel	hh global	HERSHEY'S	Ingredion	iff
kenvue	KERRY	KraftHeinz	Kimberly-Clark	LINDT & SPRÜNGLI	L'ORÉAL	McDonald's	MARS
Mondelēz International	Nestlé Good Food, Good Life	THE ORIGINAL OATLY!	Orkla	PEPSICO	Pernod Ricard	P&G	reckitt
scJohnson A family company at work for a better world	SIG	Starbucks	symrise	TAKASAGO	TARGET	Tetra Pak	Unilever



THE PROBLEM



Managing Responsible Sourcing is now more **complex** than ever.



**Large,
Complex
Supply Chains**



**Regulatory
Pressures**



**Rising
Customer
Expectations**



**Reputational
Risks**



**Limited
Capacity**

Without collaboration, companies face an uphill battle

THE SOLUTION



**Stay ahead of
Regulatory
Changes**



**Reduce
Redundant
Supplier
Assessments**



**Capability
Building
Workshops**



**Access
Regional Hubs
& Working
Groups**



**Co-create
solutions with
your industry
peers**

WHY JOIN AIM-PROGRESS? Our collective approach gives members more impact with less effort.

WHAT OUR MEMBERS SAY?



2024
Membership score for **co-create responsible sourcing solutions**



2024
Membership score for **sharing best practices to drive positive impact**



2024
Membership score for **working quickly, efficiently and at scale through collaborative action**



Membership score for **supporting members' responsible sourcing programme in 2024**

OUR PROVEN IMPACT

Positive Impact and Collaboration

Our members trained more than **910 US suppliers** and labour service providers in 2024/25



- We have **54 Members**, the majority of which are multinational firms
- We work with **core service providers** and **project partners** to reduce duplication and deliver project work

Member-led

Our tools are regularly downloaded **by >600 people** including >400 downloads of our free HRDD Due Diligence Tool since the 2024 launch



22 members from 12 companies steer our working groups & Leadership Team

Capacity Building:



Resources



Supply Chain Outreach:

Approx. **1/4 of our members are suppliers** & close to **500 suppliers** are involved in capability building



HOW AND WHERE TO BECOME INVOLVED

Our working groups on key human rights and responsible sourcing topics

Our collaborative initiatives to tackle systemic human rights issues

Our supplier capability building programmes to advance HREDD maturity throughout our supply chains

Our regional hubs in APAC and Africa to enable your local representatives to network and address regional issues

Our 3 annual member meetings (1 virtual, 2 in-person)

THE TOPICS WE COVER

Convergence
& Mutual
Recognition
of supplier
assessments

Grievance
Mechanisms

Impact
Measurement

Human
Rights
Legislation

... and many
more, based on
member interest
and priorities.

HREDD
management
systems
assessment

Living Wage /
Living Income

US specific
work on child
& forced
labour

Climate
change &
Human
Rights

Transport
Due Diligence

Responsible
Recruitment

Stakeholder
Engagement

Purchasing
Practices

COMMON CONCERNS

We understand that companies may have concerns - here's how we address them.



COST

- AIM-Progress membership is an investment in efficiency (22,000 EUR per year)
- Reduce costs through **shared assessments** & split **project expenses**

DATA SHARING & CONFIDENTIALITY

- Members **retain control of their data**
- Business relationships between customers & suppliers remain **anonymous**

COLLABORATION & ANTI-TRUST

- Our collaborative work is guided by a strict **anti-trust compliance programme**

TIME COMMITMENT

- **Flexible participation levels** – take part in one or more workstreams based on capacity,
- Get value, even with minimal time investment

AIM-Progress is designed to maximize value while respecting your constraints

THE FUTURE OF AIM-PROGRESS

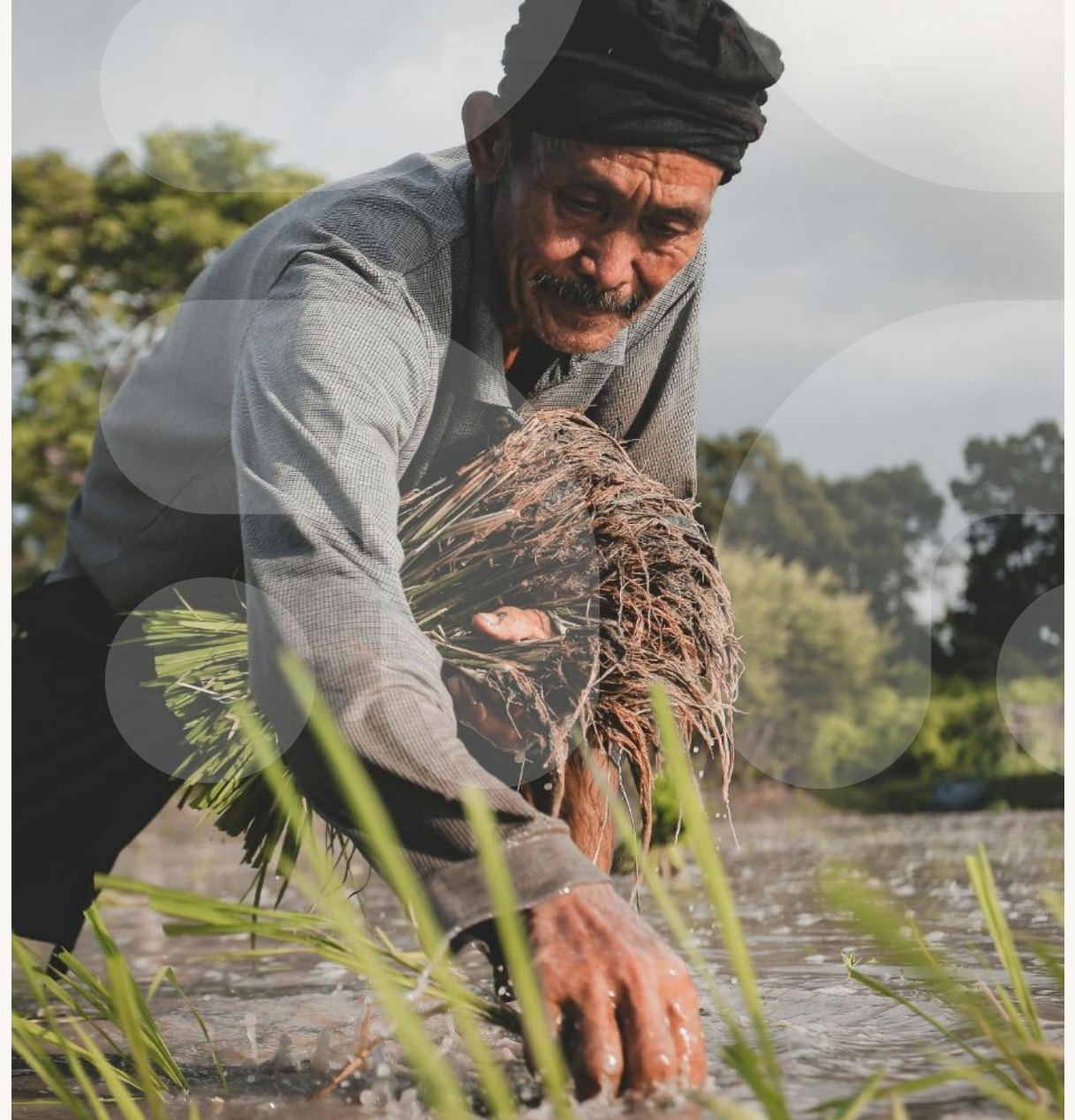
The landscape of responsible sourcing is evolving – AIM-Progress is leading the way.

HREDD Due Diligence Tool – Launched end of 2024, this free online resource helps companies integrate human rights due diligence into their operations.

Expanding Supplier Capability Building – More localised support for companies operating in key markets.

Industry-wide Impact Initiatives – Scaling solutions for systemic challenges.

We don't just react to change, we shape it!



A man with dark hair, wearing a green jacket, is leaning over a large potted orange tree. The tree is filled with ripe, bright orange fruit. The background is slightly blurred, showing more greenery.

THE FUTURE OF SUPPLY CHAIN RESPONSIBILITY IS COLLABORATIVE

JOIN US!

The companies that ACT NOW will lead the way.

By Joining AIM-Progress, you gain:

- Unparalleled industry insights
- Shared knowledge & best practices
- A stronger, more responsible supply chain

Let's work together to drive meaningful change.

Contact us today to start your journey with AIM-Progress!



Thank you

For more information on how to become an AIM-Progress member, check out:

<https://aim-progress.com/become-a-member>

Or contact: info@aim-progress.com

